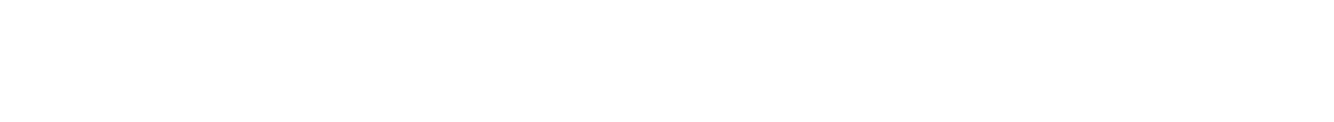
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Project Concept Note

1. Synopsis

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| Organisation Name | WinVinaya Foundation |
| Project Title | WinVinaya’s Edu-Connect Program |
| Project Brief  (75 words) | One of the biggest issues for Persons with Disabilities is getting campus placements in the right jobs. WinVinaya has strategized this program – EduConnect based on our experience in training and placing PWDs in Niche and Industry ready skills.  Through this program WinVinaya partners with Inclusive Colleges to roll out WinVinaya Academy, a Digital Learning Platform **designed for PWDs** along with Train the Teachers to improve the Employability, Technical Skills of PWDs and enable better placement. |
| Project Location | There is no limitation on any particular geographical location as we train students through a blended model – **self learning** using our cloud-based e-Learning platform and **instructor led training** for mentoring using tools like Zoom for online sessions. |
| Target Group | Final Year Students with Disabilities |

1. Project Details

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| **Need of Project/ Intervention:**  According to 2011 Census, India has a population of about 20 million who are persons with disabilities. Less than 10% of PWD population are graduates and most of them don’t get the **Right Jobs aligned to their Graduation**.  Some of the Key Reasons for this are –   * Majority of PWD students hail from marginalized backgrounds and struggle with English Communication, soft skills like Self Confidence, Basic Interviewing Skills which are very important for getting placed. * Students from colleges for disabled get limited learning opportunities and exposure to niche skills and training thus find it difficult to sustain themselves in the employability arena. * Currently the colleges for disabled are not equipped with affordable and high-quality digital learning courses which are designed for PWDs and aligned to industry needs * There is inadequate focus on training the teachers on industry ready skills and how to impart those skills. |

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| **Proposed Intervention:**  We believe that Persons with Disabilities should get Campus Placements in the right jobs and for this employability and industry aligned technical skills should be provided when they are still in college.  Through Edu-Connect Program we plan to –   * Connect with 1 inclusive college who teach PWDs and roll out WinVinaya Academy which is a cost effective and scalable digital learning platform * WinVinaya Academy has courses designed for Persons with Disabilities and is available both in English Medium and Indian Sign Language Medium to cater to Students across Disabilities * Students can learn Industry Relevant, Foundational, Technical Skills (English, MS Office, Core Banking, Microsoft Power BI etc.) over a longer period like One Year. * Empower teachers with training, resources, and best practices to impart industry ready skills to students * Help students identify their interests and develop careers much earlier   WinVinaya will provide free access to **Cloud Based, Online digital learning platform** - WinVinaya Academy to all the deserving students which will help students to learn/ refresh the courses anytime they want and be better prepared for the interviews/ assessments conducted by companies when they complete the graduation. WinVinaya will regularly monitor the progress of each student and provide right intervention. |
| **Project Outcomes**   |  |  | | --- | --- | | Operational Metrics | – Progress vs Target  # Students enrolled, # of students trained, #placed   * Pre-Training Assessment * In-Training Assessment * Post-Training Assessment * Placement %   # Teachers trained | | Optimization Metrics | – along with analysis on How to Improve it   * Trend of Time Taken to Complete to Course * Average Salary across graduation courses | | Social Impact Metrics | – Impact  Increase in Family Income Post Placement  Case Studies of Select Students across different socio-economic backgrounds/ disabilities | |
| **Technology:**  WinVinaya Foundation has an Innovative Assistive Technology initiative - WinVinaya Academy (WVA). WVA is India’s First Digital Learning Academy designed for Persons with Disabilities where courses are available in **Indian Sign Language** and also in **Simple English** for the benefit of the candidates with Hearing & Speech Impairment and candidates with other disabilities. The Academy is available on Cloud which enables students to learn from anywhere at any time. In WVA, 95% of the course content is experiential learning. |
| **Duration:**  The project duration is for 1 Academic Year |

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| **Budget:**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Cost Head | Description | # of Candidates | Unit Cost | Total | | Training of candidates for 1 academic year | Training cost of 27 PWDs and 8 teachers (including Train the Trainer, Sign language interpreter, Training for various courses) | 35 | ₹ 25,000/- | ₹ 8,75,000/- | | Digital Learning Platform | License Fees, Creating/ Enhancing Digital Learning Courses | 35 | ₹ 10,000/- | ₹ 3,50,000 | | Co-ordination and Dashboard | Project Co-ordinator & Status Reporting |  |  | ₹ 1,50,000 | | Total | | | | **₹ 13,75,000** | |

1. Organisation Profile

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| Organisation Legal Status | Trust |
| Website URL | https://winvinayafoundation.org/ |
| Head Office Location & Address | 25/3 Brindavan, 3rd Cross, Saraswathipuram, IIM Post  Bengaluru - 560076 |
| Year of establishment | 2016 |
| Core Programs and Activities | Training Persons with Disabilities, Women, People from Economically Weaker Sections in Niche, and Industry Ready skills along with placement assistance for them to earn a decent income and lead a life with dignity.  Disability Awareness Orientation Sessions/Workshops, Sign Language Interpretation Services, Basic Indian Sign Language Training |
| Target Beneficiaries | Persons with Disabilities, Women, People from Economically Weaker Sections |
| 80 G Certificate # | CIT(E)BLR/80G/Q-28/AAATW3891P/ITO(E)-2/Vol2016-2017 |
| 12A certificate # | CIT(E)BLR/12A/Q-27/AAATW3891P/ITO(E)-2/Vol2016-2017 |
| CSR Registration # | BNG(U)JNR 1287/2015-2016/BKIV |
| List of Donors | Past Donors –  2018-19, 2019-20 – NASSCOM Foundation  2020-21 – American India Foundation |
| Primary Contact Details | Name, Position/ Title, Mobile # and email id  Sivasankar Jayagopal  Founder Chairman  Ph.: +91-96764-33359  Email: Shiva.Jayagopal@WinVinayaFoundation.org |